

PAARI – The Police Assisted Addiction and Recovery Initiative



FOUNDED: 2015
CURRENT ORGANIZATION BUDGET: \$664,088
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Investment Opportunity

With an investment of \$900,000 over two years, PAARI will expand the number of police department partnerships from just under 600 to 1,500. These resources will support the development of additional online and group trainings; enhance consultation and strategic guidance offered to police departments to launch and deepen a public health approach tailored to individual communities; and support greater national connection between police departments through an increased ability for meeting and communication.

The opioid epidemic is one of the most urgent public health and public safety issues we currently face as a nation. Drug overdose is the leading cause of accidental death, higher than car crashes and gun violence combined. The data is startling:

- 89% of people who need treatment don't receive it
- 70% of people in jail have a substance use disorder
- 72,000 overdose fatalities each year; one death every 11 minutes
- Lost productivity and forgone wages have cost the state of Massachusetts over \$70 billion since 2000

Police officers have a front row seat to the opioid epidemic and are most likely to interact with the affected population.

The mission of the Police Assisted Addiction and Recovery Initiative (PAARI) is to provide police with the tools they need to help prevent overdose deaths and to get those dealing with addiction into treatment. Prior to PAARI's founding, most officers did not receive the training or support on non-arrest strategies to address addiction in their community.

PAARI has helped hundreds of police departments design and launch programs that have saved thousands of lives, changed police culture, and shifted the perception of addiction as a crime to addiction as a disease.

Two-Year Goals

- Expand the number of police department partnerships from 600 to 1,500
- Develop additional online and group trainings
- Enhance consultation and strategic guidance to police departments to launch and deepen a public health approach
- Support greater connection between police nationally through increased meetings and communication

Ways to Invest

FINANCIAL

- \$10,000 funds a new police department partner (average cost)
- \$25,000 funds a regional conference for 200 participants
- \$70,000 funds a full-time communications manager to oversee the development of training programs and PAARI's website

IN-KIND

- Provide organizational support in: graphic design, grant writing, and social media
- Donate space for large group meetings
- Speak out to help change the stigma associated with addiction to shift the perception of addiction as a crime to addiction as a disease

Leadership & Governance

Allie Hunter became PAARI's first Executive Director in 2016 and is a recognized expert on policing and the opioid epidemic. With over a decade in nonprofit management and personal experience with a family member who has struggled with an opioid addiction, Allie is uniquely qualified to lead PAARI.

PAARI has a governing board of seventeen members, who come from diverse backgrounds, including law enforcement, public health, and private industry. PAARI also has a nine person advisory board composed of national leaders from law enforcement.

“

PAARI has been a game changer for police. I can now offer someone in crisis treatment rather than arrest.

”

LT. JEREMIAH NICASTRO

Gloucester Police Department



PAARI'S MODEL



THREE ELEMENTS TO PAARI'S MODEL

PAARI guides police departments, big and small, to reshape their practices quickly to support people with substance use disorders.

Train: PAARI provides comprehensive instruction for how police can better engage with and support people with substance use disorders – adapting to a rapidly changing environment. Training subjects include: the neuroscience of addiction, effective treatment modalities, power and privilege, and how to make referrals into the recovery process. PAARI has been a leader in training officers to administer NARCAN, the primary antidote for opioid overdose and an essential tool for law enforcement to combat fatalities.

Support: After an initial assessment, PAARI provides a road map for police departments to launch programs and implement changes – consulting directly with each department to develop a plan that is unique to their local needs and resources. PAARI acts as a hub for departments to access information and direction to set policies and procedures. PAARI has also been instrumental in accessing resources for police departments to increase resources and personnel, through a partnership with AmeriCorps.

Connect: PAARI serves as a vital intermediary between police departments – linking law enforcement and the public health sector nationally. Through PAARI, police departments learn from each other, share what's working, address challenges, and collectively advocate for local and national policy changes. In addition to an annual Leadership Summit, PAARI participates in webinars and regional gatherings, and provides regular electronic newsletters.



PAARI offers a resource for us to learn from our mistakes, learn from other departments, and create a comprehensive solution.



MAJOR BRITTNEY GARRETT

Jeffersontown Police Department (Kentucky)



POLICE EMBRACE PAARI

In 2015, after a series of fatal opioid overdoses, the Gloucester, Massachusetts Police Department launched a non-arrest referral program to help people with substance use disorders access treatment on demand. This sparked a national policing movement that led to the development of PAARI. In just five years, police departments that have implemented the PAARI model have reported up to a 40% reduction in crime. Police departments also report that officer satisfaction increases when officers focus on helping versus arresting.

Through PAARI, the police station can become a walk-in **safe haven** where people find treatment immediately. Officers can also conduct **incident-based outreach**, following up with individuals who have experienced an overdose when they return to the community and **outreach** to individuals who are known to be at elevated risk of overdose. Officers are also now in a new position to make **referrals for treatment** through their encounters with residents. PAARI supports a number of departments through its **Recovery Corps**, which places additional trained service members, many with lived experience with addiction, to serve alongside police to build program capacity and expand access to care.

FINANCIAL SUSTAINABILITY

PAARI is poised for significant growth to meet increasing demand from police departments across the country. To accomplish this, PAARI will add a development manager to focus on expanding revenue through increased foundation and corporate grants, individual donors, and local police departments.

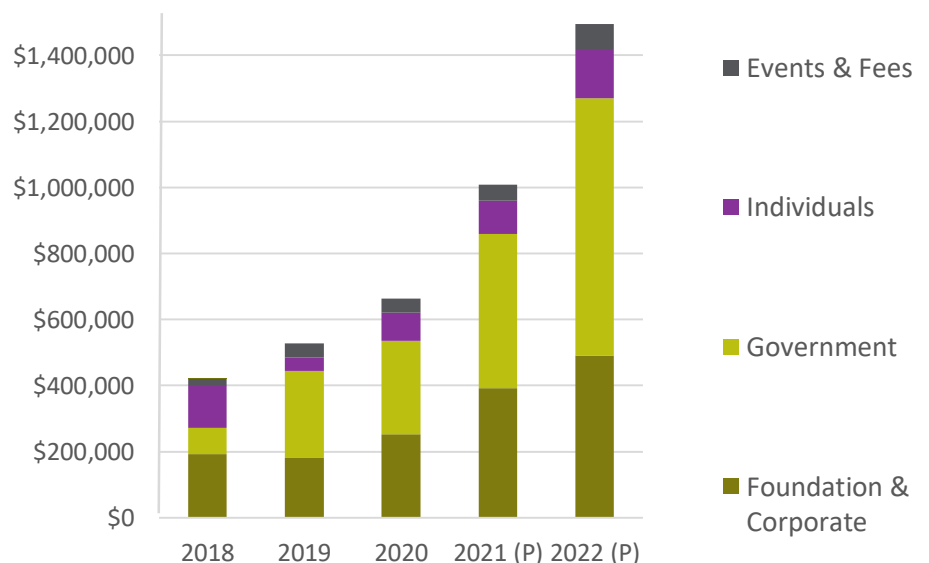
Key Investors

- CORPORATION FOR NATIONAL AND COMMUNITY SERVICE
- RIZE MASSACHUSETTS
- SOUTH SHORE HEALTH
- THE EVELYN LILLY LUTZ FOUNDATION

Partners

- AMERICORPS
- BOSTON DEPARTMENT OF PUBLIC HEALTH AND MAYOR'S OFFICE OF RECOVERY SERVICES
- MASSACHUSETTS DEPARTMENT OF PUBLIC HEALTH
- 579 POLICE DEPARTMENTS FROM 34 STATES AND CANADA

Revenue by Source



Success Story: Steve

Steve started using drugs in his teens. When he got into a head-on automobile collision, he was prescribed opiates and became addicted. After the prescriptions ended, he went to the streets to purchase pills and moved quickly to using heroin, the cheaper substitute. He ultimately lost contact with his children and family.

He was homeless and living in Florida when he attempted suicide. This was the low point of his life, but also a turning point. He called his mother and said, "I'm done, I'm ready, and I want to come home." Once home in Massachusetts, they called multiple places to get help and had no luck. They contacted the Gloucester Police Department and within twenty-four hours, Steve was in a detox program. After twenty years of addiction, Steve is now 4 years in recovery. Through PAARI's Recovery Corps program, Steve is now a recovery coach with the Boston Police Department.



PROGRAM PERFORMANCE AND ORGANIZATIONAL HEALTH

Below is a summary of the key measures that PAARI will track to demonstrate progress, create internal accountability, incorporate lessons learned, and adjust strategy as necessary.

	FY 2020	FY 2021 (P)	FY 2022 (P)
PROGRAM PERFORMANCE			
Number of law enforcement agencies receiving training, technical assistance, and/or support from PAARI	500	1,000	1,500
Number of police officers taking PAARI online training	300	2,000	3,000
Number of police officers attending PAARI conferences	150	300	500
ORGANIZATIONAL HEALTH/CAPACITY-BUILDING			
Number of staff	4	6	8
Number of Recovery Corps members	22	30	40
Number of academic partnerships researching the impact of the PAARI model	3	5	7
Number of individual contributors	800	1,200	2,000
Total Revenue	\$664,088	\$1,009,000	\$1,495,000

SOCIAL IMPACT

PAARI is leading the development of a nationwide movement of law enforcement agencies that believe in treatment over arrest. When police support access to treatment, they have a positive impact on the health and well-being of people with addiction disorders. PAARI improves the police's ability to respond to the community, which leads to enhanced communication and trust in law enforcement overall. As PAARI grows, it will continue to track the efficacy of its work.

Below is a summary of the social impact that PAARI aspires to have on police departments.

INDICATOR	2020	2021
Number of people accessing treatment from a PAARI-affiliated police department	8,000	15,000
% of partner police departments reporting an increase in program effectiveness after PAARI support	80	90
% of partner police officers reporting an increase in knowledge relating to addiction after PAARI training	70	85
% of partner police officers who indicate change in perception of people with substance use disorders after PAARI training	70	80
% of police officers who indicate increased job satisfaction as a result of implementing the PAARI model	60	70