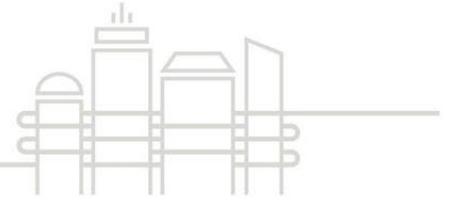


Comprehensive Reentry Program, a model of Project Place



FOUNDED: Project Place (PP), 1967
Comprehensive Reentry Program (CRP), 2003
CURRENT PROGRAM BUDGET:* \$695,000
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Investment Opportunity

Due to CRP's success in helping people transition to the community from the Suffolk County House of Correction, other correctional facilities are requesting PP's support to replicate the program. PP seeks additional support of \$2.15 million over the next two years to implement the model in two new facilities. The investment will be used to hire new staff, manage program replication, and provide wrap around and educational services.

The U.S. has 5% of the world's population, yet incarcerates 25% of the world's prisoners. Even more alarming is the growing number of new crimes committed by individuals who have recently been released from prison.

The majority of people who are incarcerated lack the critical support necessary to effectively transition back into the community. Returning citizens experience homelessness, poverty, marginalization, substance use disorders, and untreated mental health issues. They also face barriers to employment such as long gaps in work history and outdated skill sets.

Project Place's (PP) Comprehensive Reentry Program (CRP)

engages individuals while still incarcerated and stays engaged with them when they return home. PP provides wraparound services assisting clients in securing housing and vital healthcare while offering education, training, and job placement. CRP's evidence-based approach has demonstrated how to reduce recidivism:

- 44% of those individuals released from prison return to jail within one year (nationally).
- 9% of PP's participants return within one year.

Two-Year Goals

- Increase the annual number of individuals participating in CRP from 200 to 350
- Expand the number of correctional facilities served by PP from 2 to 4
- Increase the number of employment placement partners in new regions

Ways to Invest

FINANCIAL

- \$70,000 funds a Program Director to serve as a liaison between PP and a new correctional facility
- \$8,500 cost per person yearly to participate in CRP
- \$500 average cost per participant for industry certifications including: ServSafe, OSHA 10, Forklift/Hoisting, CDL

IN-KIND

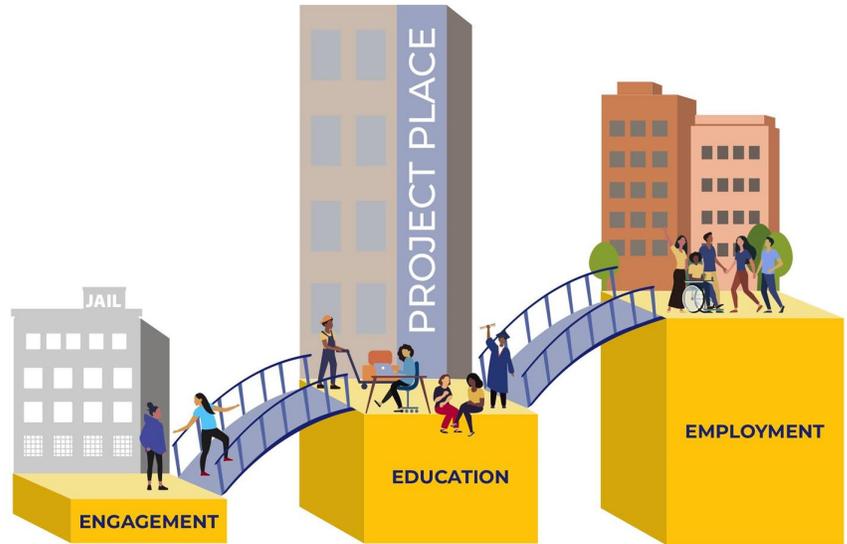
- Serve as a guest speaker at an enrichment series workshop
- Host a job shadow for participants to become familiar with a workplace
- Volunteer to conduct a mock job interview
- Hire a PP graduate as an employee

* Project Place Agency Budget \$3,437,369 (CRP is a model of PP)

Leadership & Governance

Beth Carter has been the Director of PP's Comprehensive Reentry Program for eight years. She has over 20 years of experience in housing administration and law enforcement as a probation officer, with an additional specialty in youth offender work. PP is governed by a thirteen person volunteer Board of Directors who bring a diversity of skills and experience, with representatives from the fields of law, social work, healthcare, education, and business.

COMPREHENSIVE REENTRY PROGRAM MODEL

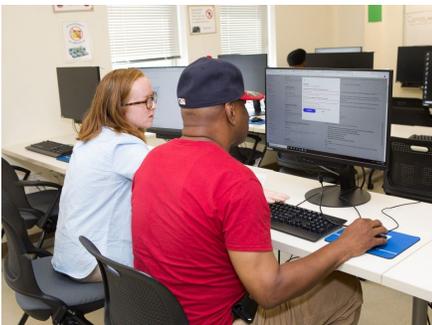


“

Project Place has impacted me in a big way. They have helped me to stay focused and positive when at times I wanted to give up. I am proud of who I am today – a positive, caring, hard-working individual.

JUAN,

Comprehensive Reentry Program Graduate



A BRIDGE FROM INCARCERATION TO COMMUNITY

Comprehensive Reentry Program has a flexible model to fit the needs of diverse populations. Some people might need help making the initial transition to the community, while others seek the full gamut of educational and employment support provided by CRP.

Case Management: At the core of CRP is intensive case management. Throughout their involvement, participants are involved in weekly 1:1 case management and coaching support sessions to develop customized plans. Case managers help establish attainable goals and connect participants to services around: housing, physical health, mental health, recovery supports, clothing, eyeglasses, technology, transportation, safety planning, assistance with criminal record sealing, outstanding debts, terminated licenses, and more.

Engagement Prior to Release: PP establishes a rapport with clients prior to release. PP works with the correctional facility to identify potential program participants. Staff attend official prerelease hearings and help solidify the transition plans with participants' families and the community.

While behind the wall, participants undergo a series of assessments to determine their needs, educational and employment achievements, and interests. Many attend a four-week career readiness class that addresses social skills, emotional regulation, recovery, self-care, anger management, and financial literacy.

PP is a bridge during the first few months after release, which are often the most challenging. This is the time when people are most likely to falter. Returning to the community after incarceration can be a dangerous time for individuals who struggle with substance use disorders. Recognizing this vulnerable time, PP serves as a resource that helps mitigate life's stressors during this period.



Project Place is one of those rare agencies that addresses systemic problems such as poverty, homelessness, and mass incarceration, but does so by making a local impact.



MARY ELLEN MASTRORILLI, PH.D

Faculty Director, Boston University
Prison Education Program
Boston University Metropolitan
College

EDUCATION AND EXPERIENCE LEAD TO SUCCESS

Education & Training: Once back in the community, participants start in the classroom receiving basic work readiness and computer skills. They move on to the Industry Internship Program (IIP), where they obtain industry credentialing. PP offers transitional employment opportunities so clients can learn hands-on in a supportive environment. Acquiring experience in one of PP’s three small businesses is a critical step of CRP.

PP’s social enterprises:

- Facilities maintenance and janitorial services
- Logistics and vending industry
- Food production and manufacturing

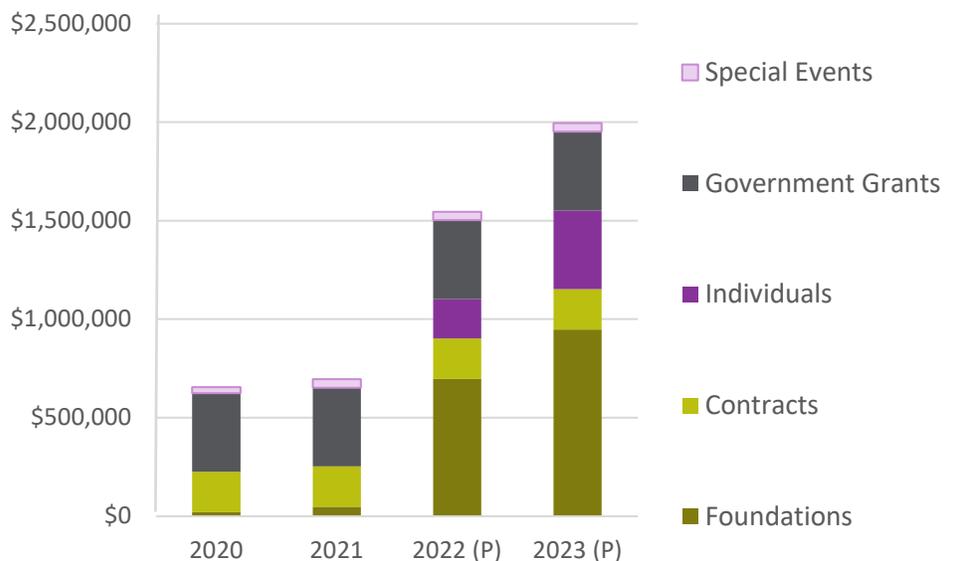
Employment: PP offers weekly guidance during the job search process to assist participants in securing permanent employment. PP has a range of employer partners who give graduates hiring preference. PP targets industries that offer career advancement for individuals with histories of court involvement.

Alumni Services: PP keeps the door open for participants wherever they are on their journey - staying connected to them for at least two years after they finish programming. Family support, personal development, and peer mentorship are provided to foster employment retention.

FINANCIAL SUSTAINABILITY

Project Place receives strong public and private funding for the essential operations that support reentry services. In their 2019 five-year strategic plan, the Board of Directors set expanding CRP through replication in new communities as a priority. PP has a strategy for growth and has mapped out the potential funding sources that will allow the organization to achieve its goals.

Revenue by Source*



*Numbers above refer to CRP

Key Investors

- CHICKERING FOUNDATION
- CUMMINGS FOUNDATION
- GARDINER HOWLAND SHAW FOUNDATION
- US DEPARTMENT OF LABOR

Partners

- COMMUNITY RESOURCES FOR JUSTICE
- MASSHIRE
- MAYOR’S OFFICE FOR RETURNING CITIZENS
- PARKER PROFESSIONAL DRIVING SCHOOL
- SOUTH END COMMUNITY HEALTH CENTER
- SUFFOLK COUNTY HOUSE OF CORRECTION

Success Story: Danielle

Danielle initially met PP staff during her recent incarceration. She was excited to join Project Place's Community Reentry for Women (CREW) program for women inside the Suffolk County House of Correction. The program includes a life skills and work readiness course, supportive case management, and intensive discharge planning. Danielle was determined to make her reentry into the community her most successful and her last, and she trusted in Project Place for support on her life journey.

Project Place provided ongoing resources, guidance, and encouragement to Danielle as she left jail and reentered the community. Danielle has recently wrapped up her parole, secured housing, and reunified with her 18-month-old son. She is now employed as a recovery coach, giving back to others in need.



PROGRAM PERFORMANCE AND ORGANIZATIONAL HEALTH

Below is a summary of the key measures CRP tracks to demonstrate progress, create internal accountability, capture lessons learned, and adjust strategy as necessary.

	FY 2021	FY 2022 (P)	FY 2023 (P)
PROGRAM PERFORMANCE			
Number of program participants	200	300	350
Rate of participants receiving industry-recognized credentials	60%	60%	60%
Number of correctional facilities engaged in program	2	3	4
ORGANIZATIONAL HEALTH/CAPACITY-BUILDING			
Number of staff members	36	45	50
Develop baseline tools and criteria for evaluating possible partners	Draft	Pilot	Implement
Total Program Revenue	\$695,000	\$1,545,000	\$1,995,000

SOCIAL IMPACT

Comprehensive Reentry Program's ability to reduce the revolving door to incarceration has significant impact on state and federal budgets. The cost to a taxpayer to incarcerate an individual in a Massachusetts correctional facility is \$55,170 per year vs. \$8,500 which is the cost of serving an individual through CRP. In addition, since over 60% of CRP clients are also parents, the program has a generational impact, creating brighter futures for the children of those PP serves.

Below is the summary of the social impact that PP aspires to have on participants in the next two years.

INDICATOR	Within 1 year
Recidivism rate of participants	9%
Rate of participants employed upon program completion	70%
Job retention rate	80% after one year